



WWW.VISIONARYBOWLING.COM

Dear Customer,

At Visionary, we strive to ensure that all of our customers receive the highest quality equipment in the industry. Unlike many other companies, we produce every ball from start to finish. By doing the entire process in house, we are able to maintain both the quality and performance of our equipment. In addition to the hands on production, each and every ball is individually inspected for hardness, roundness, gross weight, top weight, pin placement, and overall appearance.

As many of you know, over the past two years our company has received a number of substantial price increases in both raw material and shipping costs. We have done our best to absorb these costs, and keep our prices at or below the rest of the industry. Unfortunately, we can no longer prolong the inevitable, and must increase our prices.

Effective October 17th, our prices will be increased approximately 7-8% (excluding the Immortal and AMB lines, which will remain the same). As you can see from the attached price list, our pricing is well within the industry norm, and still lower than most. As we have in the past, this pricing will include freight on all balls and bags shipped within the continental US.

In addition, we wanted to notify all of our customers that we have now run out of 15lb Centaur AMB Particles. Because of the USBC rule changes on differential, we are no longer allowed to produce these balls, so they are now gone.

We appreciate your business very much, and look forward to serving you in the future.

Sincerely,
Jason Wonders
Visionary Bowling Products